Beat: Technology

Opening of one of a kind Virtual Reality Studio - SMART VR STUDIO

On June 9, 2016 in PARIS

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USPA NEWS - On June 9, 2016 in PARIS, we attended the opening of a one of a kind studio in PARIS, having already opened one in Los Angeles last January. Its specialty is the Virtual Reality. We could try in the showroom, thanks to several workshops, the following technologies used by the Studio :

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Already, the young company created by Jean Mariotte counts as customers : Salomon, EDF, Thales ore even Total. We can describe Jean Mariotte as a serial entrepreneur.

He is the CEO and founder at smart&geek, an innovative agency focused on social media and mobile providing :

- E-reputation audit and consulting for social media and mobile
- Facebook apps & SOCIAL GAMING
- Community Management / Marketing
- Develops mobile apps (iPhone, Android, ...)

The main Clients are : Total, Groupama, Thales, EDF, Fédération Française de Football, Pokerstars, Pathe, Accor, Sogeti.

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